



Understanding how to comply with Canada's privacy laws should be no secret.

Pallett Valo your single source for all things related to information security.

The stakes are high when it comes to privacy breaches, data hacking and other privacy debacles. Organizations not only incur a significant impact on their market value and competitive position in the marketplace; when confidential information is leaked they also lose stakeholder trust, public confidence, as well as acquire unwanted attention from regulators.

Whether it is through exposure of personal information due to failures of some security mechanism (hacking, stolen or lost equipment, poor data handling processes) or just innocent human error, the price companies pay for losing confidential information can be great.

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## How Compliant Are You?

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From *Personal Information Protection and Electronic Documents Act* (PIPEDA), *Canadian Anti-Spam Legislation* (CASL), *Personal Health Information Protection Act* (PHIP), *Access to Information Act*, *Freedom of Information and Protection of Privacy Act*, *Municipal Freedom of Information and Protection of Privacy Act* and the *Digital Privacy Act*, we know how difficult it can be to not only understand but also comply with Canada's myriad of federal and provincial privacy legislation. But not following Canada's various privacy laws can leave you or your customers extremely vulnerable.

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## We Help Clients

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- Develop and implement privacy compliance strategies and plans
- Draft and negotiate contractual protections with respect to data protection, privacy policies and the use of personal information and confidentiality
- Review marketing and promotional material to identify privacy issues including websites, e-commerce sites, online advertising, social media and cloud computing.
- Support the application of Canadian privacy law to companies based in other jurisdictions
- Provide customized privacy questionnaires and audits
- Review and recommend changes to your organization's existing policies, forms and contractual arrangements
- Provide educational training and seminars for your staff, senior management and board of directors on privacy issues
- Provide legal representation during third party privacy audits or complaint hearings
- Ongoing advising on the collection, use, disclosure and retention of personal information

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## Why choose Pallett Valo?

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We are your single source for information security. Our Privacy Law Group has extensive experience in advising clients on compliance matters, negotiating, drafting and advising on privacy aspects of corporate transactions and helping clients navigate new and evolving legislation to ensure our clients become and remain compliant with privacy legislation in Canada.

Whether it is cyber security or data protection, we provide timely, collaborative and cost effective legal services on both transactional and day-to-day compliance matters for small or large, private and public sector organizations in a number of different industries including manufacturers, distributors, property management, data collection and technology.

Call us today and learn how you can protect yourself and your customers.



**PALLETT VALO LLP**  
Lawyers